



Mighty River Run

Following the enormous success of the 2009 Run, Novita is busy planning for an even bigger and better event in 2010.

What is the Mighty River Run?

The idea to take a flotilla of boats along the mighty Murray River was brought to Novita by two of our dedicated Ambassadors, John Riddell (Channel 7, Mix 102.3) and Jason 'Snowy' Carter (Mix 102.3).

The Mighty River Run takes up to 40 boats and their crews on a five-day trip along the Murray, taking in many spectacular sights of this iconic river. Each night is spent at a different location, spending some time in the many towns and homesteads along the way. Days and nights are filled with activities, entertainment and games that everyone can enjoy.

Over the past three years, more than \$255,000 has been raised by the event in support of Novita Children's Services, which has enabled Novita to provide equipment and essential services to more than 1,500 children living with physical disabilities with South Australia.

How is money raised?

There are two components to the cost of entering a boat in the Mighty River Run.

Team Entry Fee

This fee was \$660 per boat in 2009, and for each team of four covered:

- campsite at each overnight stop
- breakfasts, lunches and dinners
- water, soft drinks and limited alcohol at meals
- entertainment each evening
- some day activities
- a merchandise pack for each entrant
- a special merchandise pack for each skipper
- security guards at each overnight mooring

The above is subject to change without notice, full details provided at time of registration for the 2010 event.

Team Donation

A minimum of \$5,500 was raised by each boat entered into the 2009 event. Each team raised these funds through various events, raffles and other charitable methods, prior to commencing the trip. Novita is committed to assisting each boat raise as much money as it can. In 2010, teams will again need to raise a minimum donation.

What are the boat requirements?

Each boat is required to be seaworthy, as legislated by the Department of Transport, Energy and Infrastructure. Each boat must be registered for the duration of the trip. The minimum standard for each boat is 4m-10m in length, capable of cruising at 20knots.

Other requirements include;

- one personal flotation device (PFD) for each crew member
- bucket with ample line attached, or manual bilge pump
- one fire extinguisher
- one pair of paddles or an anchor with sufficient length of cable
- two fenders (four is preferred)
- suitable tow-line (min of 20m)
- mooring ropes
- two jerry cans
- first aid kit

How do I get more information?

Further information will be released shortly. To receive information as it becomes available, register your details with Novita Marketing today.

E events@novita.org.au

P 8243 8225